become a community partner

Underwrite Soil Born Farms Community Events or Programs

We have reached thousands of children, teens and adults with our programs by obtaining public and private grants. But we cannot operate on program grants alone. We rely on your donations and underwriting support to be a strong organization capable of meeting the challenges and opportunities in the coming years. Put your money where your values are! Help make this region a healthier place and be part of a local food system that is innovative, equitable and sustainable.

Partnership Opportunities

We are offering underwriting opportunities to support a variety of wonderful community events and activities designed to celebrate the agricultural heritage of the region, promote healthy living and showcase local food, chefs, wineries, artists and business. Our events provide the opportunity to learn, have fun, enjoy delicious farm-fresh food and benefit a good cause!

The underwriting support we receive from local businesses, organizations, foundations and individuals makes it possible for our fundraising events to generate discretionary funds that Soil Born Farms needs to sustain our work in this region. The financial support we receive helps cover our operating expenses and is invested in the restoration and development projects at the historic American River Ranch, a community treasure.

Choose to underwrite one event/program or become a sustaining partner for the year with a $25,000 or more investment that supports our 2019–20 priorities. This year, the proceeds from fundraising efforts will help fund our commercial kitchen project and other site improvements. Sustaining partners will receive all of the benefits below. Partnerships will be individually crafted and additional benefits may apply.

<table>
<thead>
<tr>
<th>PARTNER BENEFITS</th>
<th>$25,000</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition of underwriting support on event materials including: posters, flyers, press materials, event program and signage (if space permits and commitment is received by print deadline).</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Acknowledgement in on-line event promotions including: e-blasts, website, Facebook and Twitter.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Complimentary tickets to the event (number of tickets varies with support levels).</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on SBF website donor page with link to your company website for one year</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Opportunity for your employees to participate in a corporate work day at the farm or in a community harvest event.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inclusion of company name on permanent signage.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

See side 2 for details about specific events and programs. Contact Janet Zeller at jzeller@soilborn.org for more information.
A Day on the Farm
Sunday, May 19, 2019 • 10 am to 3 pm • American River Ranch

This event has become a regional favorite! Collaborating for the past seven years with our title sponsor Sacramento Natural Foods Co-op, the intention of this event is to create an opportunity for families to visit the American River Ranch for a day of learning, eating, celebrating and exploring the natural world. There are free gardening and cooking classes, kid’s garden and art activities, live music, delicious food, community education demonstration tables and lots of fun for the whole family. Soil Born Farms organic plants and produce will be sold at our ever-popular plant sale and Farm Stand.

Partnership levels: $10,000, $5,000, $2,500 and in-kind support

Autumn Equinox Celebration
Saturday, Sept. 21, 2019 • 5:30 to 9:30 pm • American River Ranch

A local tradition, this year our 16th Annual Fundraiser will be a part of the two-week regional festival celebrating Sacramento as the Farm to Fork Capital of America. The Autumn Equinox Celebration is designed to showcase food and beverages from our region. It’s a wonderful gathering of prominent local chefs, farms, ranchers, hand-crafted specialty food purveyors, cheese makers, wineries and breweries. Guests stroll around the farm, enjoy live music and sample delicious food and beverages. This event includes a raffle and project presentation. It’s always a sell out!

Partnership levels: $10,000, $5,000, $2,500 and in-kind support

Harvest Sacramento Edible City Initiative

This food access program is part of our effort to make healthy food available to everyone. Volunteers and youth join together with neighbors to harvest the bounty of produce growing in our city that often drops to the ground and goes to waste. Each year, over 50,000 pounds of fruit is gleaned from neighborhood trees and donated to the Sacramento Food Bank and other food assistance programs. In addition, thousands of pounds of organic vegetables were grown on our farms, harvested and donated. It’s a simple idea that is making a big difference and we are just getting started.

Partnership levels: $10,000, $5,000, $2,500 and in-kind support

Adopt-a-School

We have many schools interested in our programs but they cannot afford the minimal fees. Your sponsorship will support hundreds of youth in meaningful outdoor and hands-on experiences promoting healthy families, communities, and the environment.

This is a great way to make a real difference! Give local kids a chance to learn from the natural world and make the connection between food, health and the environment. You will also receive a photo of the classes you sponsor to display at your place of business.

Partnership levels: $500 enables a class of up to 30 students from preschool through grade 12 to experience a Discovery Field Trip; $2,500 enables a class of up to 30 students from grades 2–12 to participate in our Exploration program.

If you would like to partner with Soil Born Farms, please contact Janet Zeller: jzeller@soilborn.org or Shawn Harrison: sharrison@soilborn.org to discuss underwriting opportunities.

For more info, visit www.soilborn.org
Together we can transform a shared vision of healthy food for all into a local reality.